





## **OECD Tourism Policy Dialogue with the Private Sector on the COVID-19 crisis**

**Virtual meeting – 29 September, 12:00-13:30 CEST (Paris time)**

**Register:** <https://meetoe.cd1.zoom.us/meeting/register/tJEvceiqgjkqHdN1xcwN7iHHdY-CvvJmJdrv>  
[by invitation only]

This meeting is part of a series of OECD virtual meetings organised to provide a platform for knowledge sharing and exchange on priority industry and policy issues from the tourism crisis triggered by COVID-19. These meetings are supporting the OECD Tourism Committee's work on *Mitigating the Impact of COVID-19 on Tourism and Supporting Recovery*, which aims to support government action to respond to the crisis, and the reopening and recovery of the tourism sector. It also looks to draw initial lessons from the crisis for tourism policy, to build a more sustainable and resilient tourism economy.

The private sector has a key role to play in working with policy makers to put in place effective mitigation and recovery measures for the sector. This meeting is an opportunity for representatives from peak tourism bodies and selected businesses to update OECD Member and Partner countries on the impact of COVID-19 and outlook for the sector, identify needs of tourism businesses and priority areas of action, and exchange with tourism policy makers on potential solutions. The meeting will prepare and inform discussion on these issues at the 106th virtual session of the Tourism Committee on the 13-14 October 2020.

*Background documentation:* [OECD note on Tourism Policy Responses to the COVID-19 Pandemic](#) (currently being revised).

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**DRAFT AGENDA****12:00-12:05: Introduction**

Mr. Alain Dupeyras, Head of the Regional Development and Tourism Division, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD

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**12:05-12:10: Opening remarks**

Mr. Sérgio Guerreiro, Chair, OECD Tourism Committee and Senior Director, Turismo de Portugal

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**12:10-13:15: Tourism Policy Responses to the COVID-19 Pandemic: the industry perspective**

Lead private sector interventions

Participants will be invited to exchange views on the issues raised, priorities for action, and possible policy solutions.

**Key issues for discussion:**

- **Latest updates on impacts and forecasts:** What are the key issues facing the sector today, and how do you see the situation evolving? How do you see the timeline for the recovery, and what long-term impacts are foreseen?
  - **Current policy support:** Are policy response measures reaching the sector and meeting the needs of tourism businesses? What is working well, and where are the gaps (national and international)?
  - **Additional policy measures:** What additional measures is the private sector calling for to support the sector in the coming weeks and months? What are the priority areas for action?
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**13:15-13:30: Conclusions and next steps**

Ms Jane Stacey, Head of the Tourism Unit, Regional Development and Tourism Division, CFE, OECD

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*Note: The meeting will be **recorded** for the Secretariat's purposes only. All personal data will be processed in accordance with OECD Personal Data Protection Rules.*